

# FACT SHEET

**Developer** – Disney Online Studios

**Genre** – Virtual World

**Target Audience** – Kids, 6-12

**Web Site** – [WorldofCars.com](http://WorldofCars.com)



## **Overview:**

The high-speed event of the year is about to take off with the World of Cars Online – a free-to-play browser-based, virtual world based on the hit Disney/Pixar animated feature, “Cars”. Gear up for an amazing ride where YOU are the Car!

Get revved up to design your car, make new friends, play fun mini-games, and leave the competition in the dust. Join Lightning McQueen and the awesome cast of “Cars” to help Radiator Springs - the cutest little town in Carburetor County! Now's your chance to create, connect, and compete in a high-octane world of fun and adventure... 'cause you have more talent in one lug nut than a lot of cars have in their whole body!

## **Brand Info:**

Premiering June 9, 2006, the Golden Globe-winning feature “Cars” grossed over \$462 million at the box office worldwide, placing it firmly in the top 100 highest grossing blockbusters of all time. The much-anticipated sequel, “Cars 2”, is slated for summer 2011. Additionally, Disney/Pixar is producing “Cars Toons” – a series of animated short films starring tow truck megastar Mater and other character favorites from the winning first feature.

## **Features:**

- **Create Your Race Car** – Pick the body style, color, name and more to make it totally 100% your own.
- **Explore the Open Road** – Drive beyond Radiator Springs to explore Carburetor County. Discover an exciting new world of back road racing and offbeat adventures with Mater, Fillmore, Sarge and others!
- **Cruise Low and Slow** – Join tons of other players to hangout, chat, and build a Cars community. Invite friends over to check out and take a spin around your home!
- **Race and Play** – Speed to the finish line on a variety of tracks to win badges and trophies. Play awesome mini-games like Lightning Storm and Ramone’s Paint Blast to earn coins and more!
- **Upgrading from Free-to-Play to Subscription offers:**
  - Paint jobs, gear and accessory purchases to customize your Car and home
  - A Pro Racing Career and access to exclusive Piston Cup race tracks
  - Special Events and Adventures



Create your car and go to Ramone’s to modify it



Explore Radiator Springs, hang out, and meet other cars



Play games, race, or help out the town to earn more coins

## **Minimum Technical Specifications:**

- **For PC Users:** Broadband connection, Web Browser with FLASH 10 plug-in, Windows 2000, XP, Vista, P4, 1.5 GHz or faster processor, 512 MB RAM, 32 MB 3D graphics card, DirectX 9 or better, 700 MB free disk space.
- **For MAC Users:** Broadband connection, Web Browser with FLASH 10 plug-in, OS 10.4.6 (Tiger), PowerPC G4 or any Mac with any Intel processor, 512 MB RAM, 700 MB free disk space.